Methodology

Fieldwork Dates
• 22nd – 25th April 2024

Data Collection Method
• The survey was conducted via online interview. Invitations to complete surveys were sent out to members of the panel.

Population Sampled
• All residents aged 18+ living in the UK

Sample Size
• 1,064
V2. If the Westminster Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

- Labour: 46%
- Conservative: 27%
- Liberal Democrats: 9%
- Green Party: 3%
- Reform UK: 9%
- SNP: 3%
- Other: 4%

BASE: Respondents likely to vote, factored by likelihood to vote, with undecided and refused removed. Unweighted Total: 862.
Q1. What would you say are the most important issues facing the country today? Please pick two from the following list:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>NHS/Healthcare</td>
<td>45%</td>
</tr>
<tr>
<td>The economy generally</td>
<td>35%</td>
</tr>
<tr>
<td>Immigration</td>
<td>25%</td>
</tr>
<tr>
<td>Crime</td>
<td>11%</td>
</tr>
<tr>
<td>Energy</td>
<td>10%</td>
</tr>
<tr>
<td>Housing</td>
<td>10%</td>
</tr>
<tr>
<td>Environment</td>
<td>9%</td>
</tr>
<tr>
<td>Brexit</td>
<td>7%</td>
</tr>
<tr>
<td>Conduct of government</td>
<td>6%</td>
</tr>
<tr>
<td>Defence</td>
<td>5%</td>
</tr>
<tr>
<td>Education</td>
<td>5%</td>
</tr>
<tr>
<td>Social care</td>
<td>5%</td>
</tr>
<tr>
<td>Welfare benefits</td>
<td>5%</td>
</tr>
<tr>
<td>Pensions</td>
<td>4%</td>
</tr>
<tr>
<td>Working conditions</td>
<td>3%</td>
</tr>
<tr>
<td>Culture</td>
<td>2%</td>
</tr>
<tr>
<td>Discrimination</td>
<td>2%</td>
</tr>
<tr>
<td>Transport</td>
<td>2%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>2%</td>
</tr>
<tr>
<td>Business regulation</td>
<td>1%</td>
</tr>
<tr>
<td>Coronavirus</td>
<td>1%</td>
</tr>
<tr>
<td>International Relations</td>
<td>1%</td>
</tr>
<tr>
<td>Technology</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
</tbody>
</table>

BASE: All Respondents. Unweighted total: 1,064
Q2. Summary. How would you rate the contribution of the following sectors to the UK’s economy?

<table>
<thead>
<tr>
<th>Sector</th>
<th>Very important</th>
<th>Important</th>
<th>Neither important nor unimportant</th>
<th>Unimportant</th>
<th>Very unimportant</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>32%</td>
<td>42%</td>
<td>16%</td>
<td>5%</td>
<td>1%</td>
<td>4%</td>
</tr>
<tr>
<td>Renewable energy</td>
<td>31%</td>
<td>41%</td>
<td>17%</td>
<td>4%</td>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>31%</td>
<td>43%</td>
<td>17%</td>
<td>4%</td>
<td>1%</td>
<td>4%</td>
</tr>
<tr>
<td>Technology</td>
<td>30%</td>
<td>44%</td>
<td>17%</td>
<td>4%</td>
<td>1%</td>
<td>4%</td>
</tr>
<tr>
<td>Financial services</td>
<td>28%</td>
<td>48%</td>
<td>16%</td>
<td>3%</td>
<td>1%</td>
<td>4%</td>
</tr>
<tr>
<td>Hospitality and tourism</td>
<td>28%</td>
<td>45%</td>
<td>19%</td>
<td>4%</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Retail</td>
<td>25%</td>
<td>48%</td>
<td>19%</td>
<td>3%</td>
<td>1%</td>
<td>4%</td>
</tr>
<tr>
<td>Higher education/Universities</td>
<td>22%</td>
<td>45%</td>
<td>22%</td>
<td>5%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>Fossil fuels</td>
<td>15%</td>
<td>37%</td>
<td>29%</td>
<td>9%</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>Sport</td>
<td>15%</td>
<td>36%</td>
<td>29%</td>
<td>11%</td>
<td>5%</td>
<td>4%</td>
</tr>
<tr>
<td>Real estate</td>
<td>14%</td>
<td>42%</td>
<td>30%</td>
<td>7%</td>
<td>2%</td>
<td>5%</td>
</tr>
</tbody>
</table>

BASE: All Respondents. Unweighted total: 1,064
Q3. Summary. How would you rate the performance of the following economic sectors in the UK vs. the rest of the world?

Financial services: 12% Far stronger, 32% Stronger, 35% About the same, 11% Weaker, 2% Far weaker, 9% Don’t know

Higher education/Universities: 10% Far stronger, 35% Stronger, 35% About the same, 11% Weaker, 1% Far weaker, 8% Don’t know

Hospitality and tourism: 9% Far stronger, 25% Stronger, 42% About the same, 16% Weaker, 2% Far weaker, 7% Don’t know

Technology: 8% Far stronger, 30% Stronger, 37% About the same, 13% Weaker, 2% Far weaker, 9% Don’t know

Sport: 8% Far stronger, 29% Stronger, 41% About the same, 10% Weaker, 3% Far weaker, 9% Don’t know

Renewable energy: 8% Far stronger, 24% Stronger, 39% About the same, 16% Weaker, 3% Far weaker, 10% Don’t know

Agriculture: 7% Far stronger, 23% Stronger, 40% About the same, 19% Weaker, 3% Far weaker, 8% Don’t know

Retail: 6% Far stronger, 25% Stronger, 43% About the same, 15% Weaker, 3% Far weaker, 8% Don’t know

Manufacturing: 6% Far stronger, 21% Stronger, 35% About the same, 25% Weaker, 6% Far weaker, 8% Don’t know

Fossil fuels: 6% Far stronger, 17% Stronger, 43% About the same, 18% Weaker, 3% Far weaker, 13% Don’t know

Real estate: 5% Far stronger, 23% Stronger, 44% About the same, 14% Weaker, 2% Far weaker, 11% Don’t know

BASE: All Respondents. Unweighted total: 1,064
Q4. Summary. Would you say the following types of migrant have a positive, neutral or negative impact on the UK?

<table>
<thead>
<tr>
<th>Type of Migrant</th>
<th>Very positive</th>
<th>Somewhat positive</th>
<th>Neither positive nor negative</th>
<th>Somewhat negative</th>
<th>Very negative</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A doctor/care worker from outside the UK</td>
<td>29%</td>
<td>40%</td>
<td>19%</td>
<td>6%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>An academic/ scientist from outside the UK coming to work at a UK university</td>
<td>23%</td>
<td>42%</td>
<td>24%</td>
<td>5%</td>
<td>1%</td>
<td>5%</td>
</tr>
<tr>
<td>A skilled worker from outside the UK</td>
<td>22%</td>
<td>43%</td>
<td>21%</td>
<td>7%</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>A British citizen moving back to the UK after living/ working abroad</td>
<td>18%</td>
<td>40%</td>
<td>32%</td>
<td>3%</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>A tourist coming to the UK to visit for 3 months</td>
<td>18%</td>
<td>41%</td>
<td>27%</td>
<td>7%</td>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>An international student who remains in the UK to work after their studies</td>
<td>16%</td>
<td>35%</td>
<td>29%</td>
<td>9%</td>
<td>6%</td>
<td>5%</td>
</tr>
<tr>
<td>A businessman/ woman from outside the UK</td>
<td>14%</td>
<td>38%</td>
<td>33%</td>
<td>7%</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>An international student coming to study at a UK university</td>
<td>14%</td>
<td>37%</td>
<td>32%</td>
<td>9%</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>An EU student coming to study at a UK university</td>
<td>13%</td>
<td>39%</td>
<td>31%</td>
<td>8%</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>Someone from outside the UK coming to live with their partner</td>
<td>10%</td>
<td>26%</td>
<td>38%</td>
<td>15%</td>
<td>6%</td>
<td>5%</td>
</tr>
<tr>
<td>A refugee fleeing violence or persecution</td>
<td>9%</td>
<td>21%</td>
<td>36%</td>
<td>18%</td>
<td>10%</td>
<td>6%</td>
</tr>
<tr>
<td>An unskilled worker from outside the UK</td>
<td>6%</td>
<td>18%</td>
<td>30%</td>
<td>26%</td>
<td>16%</td>
<td>4%</td>
</tr>
<tr>
<td>An arrival on a small boat</td>
<td>4%</td>
<td>9%</td>
<td>25%</td>
<td>22%</td>
<td>35%</td>
<td>5%</td>
</tr>
</tbody>
</table>

BASE: All Respondents. Unweighted total: 1,064
Q5. Summary. If the government wishes to reduce immigration to the UK, which groups should they reduce, maintain, or increase?

**BASE: All Respondents. Unweighted total: 1,064**
Q6. Of these groups, who would you most like the Government to prioritise reducing numbers from to reduce immigration? Please select one

- An arrival on a small boat: 45%
- An unskilled worker from outside the UK: 7%
- A refugee fleeing violence or persecution: 4%
- Someone from outside the UK coming to live with their partner: 3%
- An international student who remains in the UK to work after their studies: 2%
- A British citizen moving back to the UK after living/working abroad: 1%
- A businessman/woman from outside the UK: 1%
- A doctor/care worker from outside the UK: 1%
- An academic/scientist from outside the UK coming to work at a UK university: 1%
- An EU student coming to study at a UK university: 1%
- An international student coming to study at a UK university: 1%
- A tourist coming to the UK to visit for 3 months: 1%
- A skilled worker from outside the UK: 0%
- None – I don’t think immigration should be reduced for any group: 19%
- Don’t know: 13%

BASE: All Respondents. Unweighted total: 1,064
Q7. When it comes to reducing immigration numbers, which of the following do you think should be the government’s priority? Please select one

- **Tackling illegal immigration (e.g., small boats)**: 57%
- **Increasing minimum salary for work visas**: 8%
- **Restricting options for international students to stay in the UK after studying here**: 8%
- **Limiting work visas for skilled workers**: 6%
- **Reducing the number of international students**: 4%
- **Other**: 1%
- **None of the above – immigration should be reduced in another way**: 3%
- **None of the above – I don’t think immigration should be reduced for any group**: 6%
- **Don’t know**: 8%

**BASE: All Respondents. Unweighted total: 1,064**
Q8. How would you describe the economic impact of international students at UK universities?

- Very positive: 32%
- Somewhat positive: 11%
- Neither positive nor negative: 11%
- Somewhat negative: 4%
- Very negative: 9%
- Don't know: 11%

BASE: All Respondents. Unweighted total: 1,064
Q9. How would you describe the non-economic impact of international students at UK universities?

- Very positive: 42%
- Somewhat positive: 23%
- Neither positive nor negative: 13%
- Somewhat negative: 7%
- Very negative: 4%
- Don't know: 11%

BASE: All Respondents. Unweighted total: 1,064
Q8 + Q9. How would you describe the impact of international students at UK universities?

**Economic**
- Very positive: 11%
- Somewhat positive: 32%
- Neither positive nor negative: 33%
- Somewhat negative: 9%
- Very negative: 4%
- Don't know: 11%

**Non-economic**
- Very positive: 7%
- Somewhat positive: 23%
- Neither positive nor negative: 42%
- Somewhat negative: 11%
- Very negative: 4%
- Don't know: 13%

BASE: All Respondents. Unweighted total: 1,064
Q10. Summary. To what extent do you agree or disagree with the following statements? More international students...

- Demonstrate the global prestige of UK universities: 15% Strongly agree, 39% Somewhat agree, 29% Neither agree nor disagree, 6% Somewhat disagree, 3% Strongly disagree, 8% Don't know
- Support the higher education sector: 15% Strongly agree, 37% Somewhat agree, 29% Neither agree nor disagree, 8% Somewhat disagree, 3% Strongly disagree, 8% Don't know
- Help the UK economy: 13% Strongly agree, 37% Somewhat agree, 30% Neither agree nor disagree, 9% Somewhat disagree, 4% Strongly disagree, 7% Don't know
- Improve my local area: 9% Strongly agree, 24% Somewhat agree, 39% Neither agree nor disagree, 14% Somewhat disagree, 7% Strongly disagree, 8% Don't know
- Make my life harder: 7% Strongly agree, 15% Somewhat agree, 34% Neither agree nor disagree, 20% Somewhat disagree, 15% Strongly disagree, 9% Don't know

BASE: All Respondents. Unweighted total: 1,064
Q11. If the government were to reduce the number of international students coming to the UK, which of the following would be likely to happen?

- Tuition fees for domestic students will increase: 51%
- There will be less diversity at universities: 48%
- Local economies in university towns/cities will suffer: 45%
- There will be fewer courses on offer: 39%
- All of the above: 15%
- None of the above: 10%
- Other: 16%
- Don’t know: 15%

BASE: All Respondents. Unweighted total: 1,064
Q12. International students can currently get a visa to stay and work in the UK for up to 2 years after completing their studies (or 3 years if they have completed a PhD). Which of the following is closest to your view?

- 48%: The student work visa should last longer
- 17%: The student work visa is long enough
- 16%: The student work visa is too long
- 19%: Don’t know

BASE: All Respondents. Unweighted total: 1,064
Q13. To what extent do you agree or disagree with the following statement: “UK universities are financially dependent on fees from international students”

- Strongly agree: 26%
- Somewhat agree: 39%
- Neither agree nor disagree: 15%
- Somewhat disagree: 7%
- Strongly disagree: 3%
- Don't know: 10%

BASE: All Respondents. Unweighted total: 1,064
Q14. To what extent do you agree or disagree with the following statement: “UK universities should be allowed to attract fees from international students to support and improve the higher education sector”

- **Strongly agree**: 26%
- **Somewhat agree**: 41%
- **Neither agree nor disagree**: 9%
- **Somewhat disagree**: 5%
- **Strongly disagree**: 2%
- **Don’t know**: 17%

**BASE**: All Respondents. Unweighted total: 1,064
Q15. Summary. Would you say the following political parties are likely or unlikely to support and improve the higher education sector?

**Labour**
- Very likely: 16%
- Somewhat likely: 27%
- Neither likely nor unlikely: 24%
- Somewhat unlikely: 12%
- Very unlikely: 7%
- Don’t know: 14%

**Conservative**
- Very likely: 12%
- Somewhat likely: 25%
- Neither likely nor unlikely: 26%
- Somewhat unlikely: 14%
- Very unlikely: 11%
- Don’t know: 12%

**Liberal Democrats**
- Very likely: 6%
- Somewhat likely: 18%
- Neither likely nor unlikely: 35%
- Somewhat unlikely: 14%
- Very unlikely: 10%
- Don’t know: 17%

**Green Party**
- Very likely: 5%
- Somewhat likely: 14%
- Neither likely nor unlikely: 35%
- Somewhat unlikely: 15%
- Very unlikely: 11%
- Don’t know: 20%

**Reform UK**
- Very likely: 5%
- Somewhat likely: 13%
- Neither likely nor unlikely: 29%
- Somewhat unlikely: 15%
- Very unlikely: 17%
- Don’t know: 20%

**SNP**
- Very likely: 5%
- Somewhat likely: 11%
- Neither likely nor unlikely: 31%
- Somewhat unlikely: 15%
- Very unlikely: 13%
- Don’t know: 24%

**BASE:** All Respondents. Unweighted total: 1,064
Q16. Which of the following statements is closest to your view?

- 57%: International students should be allowed to work in the UK for a time after they finish their studies
- 28%: International students should leave the UK as soon as they finish their studies
- 15%: Don't know

BASE: All Respondents. Unweighted total: 1,064
Q17. Which of the following statements is closest to your view?

- 34%: International students should be able to bring a dependent (e.g., child) with them for the duration of their studies in the UK.
- 50%: International students should not be able to bring a dependent with them for the duration of their studies in the UK.
- 16%: Don’t know

BASE: All Respondents. Unweighted total: 1,064
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